

Lesson 12-6

Objective - To use several different techniques to multiply binomials.

Horizontal Method

$$\begin{array}{l} (x+5)(2x-3) \\ (x+5) \cdot 2x + (x+5) \cdot -3 \\ 2x^2 + 10x - 3x - 15 \\ \hline 2x^2 + 7x - 15 \end{array}$$

Vertical Method

$$\begin{array}{r} 2x-3 \\ \times x+5 \\ \hline 10x-15 \\ 2x^2-3x \\ \hline 2x^2+7x-15 \end{array}$$

Multiply the binomials below using the horizontal and vertical methods.

Horizontal Method

$$\begin{array}{l} (x-6)(3x+8) \\ (x-6) \cdot 3x + (x-6) \cdot 8 \\ 3x^2 - 18x + 8x - 48 \\ \hline 3x^2 - 10x - 48 \end{array}$$

Vertical Method

$$\begin{array}{r} 3x+8 \\ \times x-6 \\ \hline -18x-48 \\ 3x^2+8x \\ \hline 3x^2-10x-48 \end{array}$$

Multiply the binomials using the horizontal method.

$$\begin{array}{ll} 1) (y+3)(3y+4) & 2) (2p-3)(5p-6) \\ (y+3) \cdot 3y + (y+3) \cdot 4 & (2p-3) \cdot 5p + (2p-3) \cdot -6 \\ 3y^2 + 9y + 4y + 12 & 10p^2 - 15p - 12p + 18 \\ \hline 3y^2 + 13y + 12 & \hline 10p^2 - 27p + 18 \end{array}$$

Multiply the binomials using the vertical method.

$$\begin{array}{ll} 3) (t+4)(5t-7) & 4) (2t-1)(3t+8) \\ \begin{array}{r} 5t-7 \\ \times t+4 \\ \hline 20t-28 \\ 5t^2-7t \\ \hline 5t^2+13t-28 \end{array} & \begin{array}{r} 3t+8 \\ \times 2t-1 \\ \hline -3t-8 \\ 6t^2+16t \\ \hline 6t^2+13t-8 \end{array} \end{array}$$

Multiplying Binomials Using FOIL

Often the product of two binomials

= Trinomial

$$(x+3)(x-5) = x^2 - 2x - 15$$

Quadratic Term Linear Term Constant Term

$$\begin{array}{r} x+3 \\ \times x-5 \\ \hline -5x-15 \\ x^2+3x \\ \hline x^2-2x-15 \end{array}$$

Takes too long!

FOIL

$$(x+3)(x-5)$$

First Outer Inner Last

Lesson 12-6 (cont.)

FOIL

$$(x+3)(x-5)$$

↑ ↑

First Outer Inner Last

FOIL

$$(x+3)(x-5)$$

 ↑ ↑

First Outer Inner **Last**

FOIL

$$(x+3)(x-5)$$

 ↑ ↑

First **Outer** Inner Last

FOIL

$$(x+3)(x-5)$$

 ↑ ↑

First Outer **Inner** Last

FOIL

$$(x+3)(x-5)$$

↑ ↑

First Outer Inner Last

x^2

FOIL

$$(x+3)(x-5)$$

↑ ↑

First **Outer** Inner Last

x^2 $-5x$

Lesson 12-6 (cont.)

FOIL

$$(x+3)(x-5)$$

First	Outer	Inner	Last
x^2	$-5x$	$+3x$	

FOIL

$$(x+3)(x-5)$$

First	Outer	Inner	Last
x^2	$-5x$	$+3x$	-15

FOIL

$$(x+3)(x-5)$$

First	Outer	Inner	Last
x^2	$-5x$	$+3x$	-15
$x^2 - 2x - 15$			

Try...

FOIL

$$(m+3)(m+6)$$

First	Outer	Inner	Last
m^2	$+6m$	$+3m$	$+18$
$m^2 + 9m + 18$			

Use FOIL to multiply the binomials below.

1) $(y+7)(y+4)$ $y^2 + 11y + 28$	6) $(x+3)(x-8)$ $x^2 - 5x - 24$
2) $(m+2)(m+8)$ $m^2 + 10m + 16$	7) $(y-7)(y-9)$ $y^2 - 16y + 63$
3) $(x+6)(x-4)$ $x^2 + 2x - 24$	8) $(x+2)(x-11)$ $x^2 - 9x - 22$
4) $(t-10)(t+6)$ $t^2 - 4t - 60$	9) $(2+m)(7-m)$ $14 + 5m - m^2$
5) $(x-4)(x-5)$ $x^2 - 9x + 20$	10) $(6-k)(4-k)$ $24 - 10k + k^2$

Use FOIL to multiply the binomials below.

11) $(2x+3)(x+6)$ $2x^2 + 15x + 18$	16) $(x^2+9)(x^2-5)$ $x^4 + 4x^2 - 45$
12) $(k-5)(2k-7)$ $2k^2 - 17k + 35$	17) $(k^2+1)(6k+3)$ $6k^3 + 3k^2 + 6k + 3$
13) $(m+6)(2m-5)$ $2m^2 + 7m - 30$	18) $(m+5)(m-5)$ $m^2 - 25$
14) $(3x+4)(x-7)$ $3x^2 - 17x - 28$	19) $(4t+7)(4t-7)$ $16t^2 - 49$
15) $(2x-9)(x-6)$ $2x^2 - 21x + 54$	20) $(2x+3)(m-5)$ $2mx - 10x + 3m - 15$

Lesson 12-6 (cont.)

Simplifying Binomial Squares

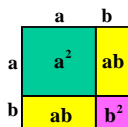
Simplify. F O I L

$$(x+7)^2 = (x+7)(x+7)$$

$$= x^2 + 14x + 49$$

Binomial Squares Pattern

$$(a+b)^2 = a^2 + 2ab + b^2$$



$$\text{Area} = (a+b)(a+b)$$

$$(a+b)^2 = a^2 + 2ab + b^2$$

Binomial Square Pattern

$$(a+b)^2 = a^2 + 2ab + b^2$$

Simplify.

$$1) (p+9)^2 = p^2 + 18p + 81$$

$$2) (y-12)^2 = y^2 - 24y + 144$$

$$3) (m-6)^2 = m^2 - 12m + 36$$

$$4) (x+3)^2 = x^2 + 6x + 9$$

Simplify the binomial squares.

$$1) (x+5)^2$$

$$(x+5)(x+5)$$

$$x^2 + 10x + 25$$

$$2) (y-4)^2$$

$$(y-4)(y-4)$$

$$y^2 - 8y + 16$$

$$3) (m-9)^2$$

$$(m-9)(m-9)$$

$$m^2 - 18m + 81$$

$$4) (2y+7)^2$$

$$(2y+7)(2y+7)$$

$$4y^2 + 28y + 49$$

$$5) (3x-1)^2$$

$$(3x-1)(3x-1)$$

$$9x^2 - 6x + 1$$

$$6) (p^3+1)^2$$

$$(p^3+1)(p^3+1)$$

$$p^6 + 2p^3 + 1$$

If the statement below is true, write "True". If it is false, correct the statement so that it is true.

$$1) (n+7)(n-7) = n^2 - 49 \quad \text{True}$$

$$2) (p-4)^2 = p^2 - 8p - 16 \quad \text{False}$$

$$= p^2 - 8p + 16$$

$$3) (t+8)^2 = t^2 + 8t + 64 \quad \text{False}$$

$$= t^2 + 16t + 64$$

$$4) (x-3)(x+3) = x^2 - 9 \quad \text{True}$$

$$5) (t-6)^2 = t^2 - 12t + 36 \quad \text{True}$$

Difference of Squares

$$1) (x+3)(x-3) = x^2 - 3x + 3x - 9 = x^2 - 9$$

$$2) (y+7)(y-7) = y^2 - 7y + 7y - 49 = y^2 - 49$$

$$3) (m+4)(m-4) = m^2 - 4m + 4m - 16 = m^2 - 16$$

$$4) (t+5)(t-5) = t^2 - 5t + 5t - 25 = t^2 - 25$$

Outer and Inner terms cancel.

Recognizing the Pattern

Difference of Squares

$$(a+b)(a-b) = a^2 - b^2$$

Perfect square minus Perfect square

$$1) (p+8)(p-8) = p^2 - 64$$

$$2) (y+12)(y-12) = y^2 - 144$$

$$3) (m+6)(m-6) = m^2 - 36$$

Lesson 12-6 (cont.)

Simplify.

$$1) (p+2)(p-2) =$$

$$p^2 - 4$$

$$6) (n+5)(n-5) =$$

$$n^2 - 25$$

$$2) (x-9)(x+9) =$$

$$x^2 - 81$$

$$7) (3x-7)(3x+7) =$$

$$9x^2 - 49$$

$$3) (w-10)(w+10) =$$

$$w^2 - 100$$

$$8) (4-q)(4+q) =$$

$$16 - q^2$$

$$4) (2p+3)(2p-3) =$$

$$4p^2 - 9$$

$$9) (8d+1)(8d-1) =$$

$$64d^2 - 1$$

$$5) (6+t)(6-t) =$$

$$36 - t^2$$

$$10) (2+5g)(2-5g) =$$

$$4 - 25g^2$$